

11th Annual Awards

2006

**BERTL's
BEST**

Best Monochrome Printer Range



The network printer has come a long way in the last few years. Office dynamics have also changed dramatically. No manufacturer has adapted to this better than IBM. Its network printers offer something for everyone and richly deserve the 2006 BERTL's Best Monochrome Printer Range award.



2006

When people think about Big Blue, they may envision high end servers, production printers, and specialized devices for manufacturing and retail operations. They do not think of IBM for monochrome printers for their general office operations.

It's time to think again. IBM prides itself on providing the technology, products, and services that help solve its customers' business problems. Its Infoprint[®] monochrome printers boast innovative features that do just that.

The award-winning MarkVision network device management utility provides extensive administration and end user functionality.

- A range of multifunctional upgrade modules that satisfy both convenience and serious multifunction users

- The capability to customize the walk-up experience using Document Distributor on a company or department basis
- ImageQuick Web and FTP bookmark pull printing on-demand capability, which allows users to set up automated printing of important information at set times
- Direct PDF 1.5 printing—while others were still languishing on PDF 1.4—providing fast delivery of PDF documents without the need to open or RIP the files
- Innovative paper drawer design which provides fast paper refilling and a fail safe overspill push out that prevents paper jams due to overfilling
- USB memory stick port for walk-up printing of PDFs and

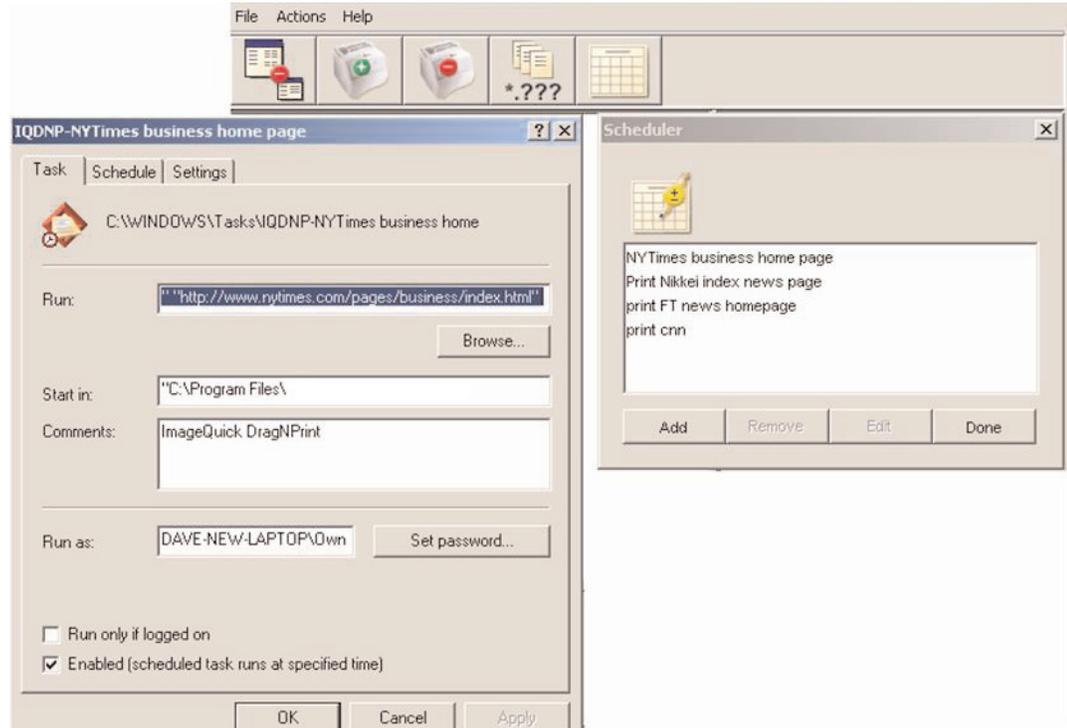
BERTL

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Best Monochrome Printer Range | IBM

other image file formats instantly opening up access to the device to everyone, not just those with the driver installed

- Large display screen with graphic illustrations walking users through common routing maintenance tasks such as toner change or paper jam removal
- Modular design that allows users to start at the entry level and build up over time, a feature that some competitors do not offer
- Multiple hot folder printing queues via either drag and drop or right click submission for instant delivery of supported raw data format files



ImageQuick lets users to set up automated printing of important information in advance.

The range spans six printer models:

- Infoprint 1512 (30 ppm letter, 28 ppm A4)
- Infoprint 1422 (32 ppm letter, 30 ppm A4)
- Infoprint 1532 Express (35 ppm letter, 33 ppm A4)
- Infoprint 1552 (45 ppm letter, 43 ppm A4)
- Infoprint 1572 (50 ppm letter, 48 ppm A4)
- Infoprint 1585 (50 ppm letter/A4, 28 ppm ledger)

Often, small to medium businesses and branch offices have robust document printing demands, but don't have the IT support to maintain devices. The Infoprint Express series, including the Infoprint 1532 Express, are configured to provide easy installation, low maintenance, and reliable output.

Service and maintenance across the entire range is kept to a minimum from the initial installation to the replacement of parts throughout its life. The printer cartridges and photoconductors can be changed easily by users without a mess.. Paper jams are well documented on the Infoprint 1532

Express, Infoprint 1552, Infoprint 1572 and Infoprint 1585; a large screen displays graphically the sequence of events that need to be carried out.

The menu system is common across the range, delivering extensive yet user-friendly management capabilities from the device.

One of the biggest differentiators is the USB flash drive port on the front panel of the Infoprint 1532 Express, Infoprint 1552, Infoprint 1572 and Infoprint 1585. Any walk-up user can simply plug in a USB memory stick, browse to the file they want to print (supported file types only) and let the printer do the rest with no need for printer drivers.

In a world that is ever more diverse and pressed for time, IBM delivers a range of monochrome printing solutions that its competitors are still aiming for, and continues to set the bar for print innovation. For these achievements, IBM is awarded the coveted 2006 BERTL's Best Range of the Year award.

Spotlight on IBM

IBM is the world's largest information technology company with revenues \$96.2 billion (2004) and approximately 329,000 employees in 75 countries. Its clients include many different enterprises, from sole proprietorships to the world's largest organizations, governments, and companies representing every major industry and endeavor.

IBM is aligned around a single, focused business model: innovation. IBM takes its breadth and depth of insight on issues, processes and operations across a variety of industries, and invents and applies technology to help solve its clients' most intractable business and competitive problems. Although the company is committed to lead the development of state-of-the-art technologies, products, and services, it measures its performance today by how well it helps clients solve their biggest and most pressing problems.

IBM places a strong emphasis on values, which shape everything the company does. A shared set of values helps in decision-making and, in the process, makes the company great. IBMers determined that their actions will be driven by these values:

- Dedication to every client's success
- Innovation that matters, for the company and for the world
- Trust and personal responsibility in all relationships

IBM's business model is built to support two principal goals: helping clients succeed in delivering business value by becoming more efficient and competitive through the use of business insight and information technology solutions; and providing long-term value to shareholders.

BERTL's Best Office Awards

Recognizing the Best in Digital Imaging Technology and Innovation

For 11 consecutive years, BERTL has recognized the best devices and software in the digital imaging marketplace with BERTL's Best awards. Winners are selected after rigorous analysis of the hundreds of digital imaging devices, software, and management utilities in the world-wide marketplace.

This year, the awards are presented in three segments.

Office Awards
Software and Solutions Awards
Production Awards

Spring, 2006
Dates to be announced
Dates to be announced

BERTL's Best Office awards honor digital imaging and document management solutions for business offices of all sizes and vertical sectors. Imaging solutions covered by these office awards include:

Digital Duplicators
Executive Office MFPs
General Office Color

General Office Monochrome
Innovation Awards
Software and Utilities

BERTL's analysts review current product lines and new product introductions to identify the select group of devices and software that stand apart from the others.

Overall business process value is the key consideration in judging which product is BERTL's Best. BERTL analysts take the role of the end user and ask: "How well does this product work in my real-world business setting?"

BERTL combines its wide-ranging knowledge of the competitive landscape and contact with buyers about their product and supplier experiences to identify worthy products. BERTL analyzes network management utilities, concurrency and contention, print and copy productivity, image quality, return on investment, competitive advantage, accessibility, design and build quality, standard functions, modularity of design and upgrade path, installation, and more.

BERTL is 100 percent independent. It receives no funding from the industry and all product evaluations and reports are published at BERTL's own expense for its subscribers.

BERTL publishes the world's largest library of business competitive intelligence for the digital imaging market at www.BERTL.com.

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#1552

Organization _____

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Please indicate your specifications or requirements:

Additional comments:
